

BETH SNOW

graphic design + illustration

EXPERIENCE

BOOK ARTS

January 2019 – Present

**TEACHING
ASSISTANT**

Helped instruct students from multiple majors on proper technique for letterpress printing. Offered layout critique and program help.

ADVANTAGE MARKETING

April 2018 – December 2018

**GRAPHICS
INTERNSHIP**

Worked on advertising, social, print and web pieces. Also assisted in both creating and maintaining websites for various clients.

UNIVERSITY DAILY KANSAN

January 2018 – May 2018

**STUDENT
DESIGNER**

Helped layout the twice-weekly University publication. Worked on a cross-discipline team with Journalism and Photography staff.

DESIGNING UNDERSTANDING

January 2018 – May 2018

**TEACHING
ASSISTANT**

Aided second year graphic design students in class critique. Helped provide program tips and overall concept feedback.

SPENCER RESEARCH LIBRARY

February 2017 – May 2018

**MANUSCRIPT
PROCESSOR**

Processed primary research material for public use. Items included notable writings, photography, advertising and correspondence.

CALLAHAN CREEK

November 2017 – December 2017

**FREELANCE
DESIGNER**

Worked with two other student designers to create the look of the 2017 annual Lawrence Restaurant Week promoting local eateries.

INVOLVEMENT

KU DESIGN WEEK

Spring 2019

Executive Staff
Head of Student Outreach

KU PROTOTYPE EXEC.

Fall – Spring 2018

Executive Officer
Social Media Liason
Member since Fall 2017

NATIONAL STUDENT SHOW

Spring 2018

2nd Place Junior Portfolio
App Design Finalist
Poster Design Finalist

KU DESIGN FILM CLUB

Fall 2017 - Present

Founder + Designer

EDUCATION

BFA DESIGN

University of Kansas
Minor in Journalism

Graduating in May 2019

OPT OUTSIDE WORKSHOP

Week-long design outdoor workshop in Rocky Mountain National Park.

Summer 2017 (week-long trip)

636.399. 2519

bthsnw@gmail.com

www.bethsnow.design